



*The Rev. Dr. Martin Luther King, Jr.* - Westside Coalition  
**2022 Education Award Guidelines**

**THEME for 2022:** *“The time is always right to do what is right.”*

WHAT IS THE REV. DR. MARTIN LUTHER, JR. WESTSIDE COALITION?

The Coalition is a diverse group of community individuals from schools, businesses and organizations who work together to honor the legacy of Dr. King for equality for all people. The goal of the organization is to educate and motivate youth toward the principles of non-violence. The annual celebration sponsored by the Westside Coalition brings peace, hope, love, respect, and dignity to all those who attend.

**SELECTION PROCESS GUIDELINES:**

- Westside schools are invited to select graduating high school seniors or community college students to apply. Students are invited to submit an ESSAY, POETRY, ARTWORK (watercolors, sketch, drawing) MUSIC (composition, lyrics, etc.) VISUAL (10-minute video), DANCE (3-minute choreography with music together with 1-page introduction), THEATRE (script), and other forms of Art.
- Nominate ONE finalist based on the entry, a personal interview and one written teacher or staff recommendation. The criterion includes evaluating the student’s grasp of Dr. King’s philosophy, appreciation of his leadership in the civil rights movement, and the ability to express one of Dr. Martin Luther King Jr’s Six Principles of Nonviolence. (See Attached).
- All finalists will be recognized at the celebration on Monday, January 17, 2022, to be conducted via a Virtual Platform or In-Person Venue (as applicable), 9:00 am.

**AWARD**

- The MLK Westside Coalition will select finalists. Winners will receive monetary awards, which will be honored at the MLK Day 2022 event. Students are welcome to invite family and friends to witness this special moment.

**GENERAL PROCEDURE**

Students will submit any of the following and focus on one of the Dr. King’s Six Principles of Non-Violence (See Attached).

Please incorporate one of the six principles as the theme of your entry and show how this principle challenges you today.

The submission due date is Monday, October 11, 2021, to your School Scholarship Coordinator.

- An essay, script of 500-1000 words.
- DVD for video or dance, composition of music, art piece, poetry of 30 lines or less.
- Completed application.

**If you have any questions, please feel free to contact Dr. Bernice Brown at (323) 823-4333, [bmckbrown@yahoo.com](mailto:bmckbrown@yahoo.com) or William Brown at (323) 333-4434, [brownwebb@gmail.com](mailto:brownwebb@gmail.com)**

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